

## **SIGN TYPES AND STANDARDS**

### **PERMITS AND EXEMPTIONS:**

**SIGNS REQUIRING PERMITS:** NO SIGN, EXCEPT FOR THOSE SIGNS EXEMPTED FROM THESE REGULATIONS, SHALL BE ERECTED, ENLARGED, RELOCATED OR ALTERED UNTIL AN ACCESSORY SIGN PERMIT HAS BEEN OBTAINED IN ACCORDANCE WITH PROCEDURES SET OUT IN ARTICLE 9-901(A) OF THE ZONING ORDINANCE. A PERMIT FOR A SIGN SHALL NOT BE ISSUED UNLESS THE SIGN COMPLIES WITH ALL OF THE REGULATIONS OF THIS ARTICLE. NO PERMIT IS REQUIRED THE MAINTENANCE OF A SIGN AS LISTED IN SECTION 7-704(H)(2). PERMITS SHALL MEET THE FOLLOWING REQUIREMENTS.

- APPLICATIONS FOR SIGN PERMITS SHALL BE ACCOMPANIED BY TWO SETS OF PLANS DRAWN TO SCALE INDICATING THE SIGN TYPE, SIZE, LOCATION, METHOD OF ILLUMINATION, COLORS, MATERIALS OF THE SIGN AND METHOD OF ATTACHMENT. IN ADDITION, THE APPLICANT SHALL SUBMIT ANY OTHER INFORMATION RELATING TO THE PLACEMENT, CONSTRUCTION DESIGN OR FAÇADE ATTACHMENT OF THE SIGN AS MAY BE REQUIRED BY THE ZONING ADMINISTRATOR.
- AFTER A SIGN PERMIT HAS BEEN ISSUED, THE COPY, WORDING OR PICTURES MAY BE CHANGED WITHOUT THE NECESSITY OF OBTAINING A NEW PERMIT OR PAYING ANY ADDITIONAL FEES, SO LONG AS THE NEW COPY, WORDING OR PICTURES COMPLY WITH THE PROVISIONS OF THIS ARTICLE, BUT NO CHANGE SHALL BE MADE IN THE TYPE, SIZE OR SHAPE OF A SIGN NOR SHALL ANY STRUCTURAL ALTERATIONS BE MADE WITHOUT FIRST OBTAINING A NEW PERMIT.
- WHERE SITE PLAN APPROVAL IS REQUIRED PRIOR TO THE ISSUANCE OF A BUILDING PERMIT, NO SIGN PERMIT SHALL BE ISSUED UNTIL THE SITE PLAN IS APPROVED BY THE PLANNING COMMISSION.

### **NUMBER OF SIGNS PERMITTED:**

#### **R-1, R-1A, R-2, R-3, R-4 RESIDENTIAL AND MH-1 MANUFACTURED HOME PARK DISTRICT:**

- ✓ ONE OF ANY PERMITTED TYPE PER ZONING LOT.

#### **B-1 AND B-2 AND I-1 INSTITUTIONAL DISTRICT:**

- ✓ ONE OF EITHER MONUMENT, GROUND, FREESTANDING OR TENANT DIRECTORY SIGN PER PLATTED OR ZONING LOT.

#### **B-3 BUSINESS DISTRICT:**

- ✓ ONE OF EITHER MONUMENT, GROUND, FREE-STANDING OR TENANT DIRECTORY SIGN PER PLATTED OR ZONING LOT.
- ✓ AND ANY PERMITTED WALL, PROJECTING, AWNING, CANOPY OR MARQUEE, REAL ESTATE, CONSTRUCTION, NAMEPLATE, IDENTIFICATION OR DIRECTIONAL, INFORMATIONAL OR BULLETIN BOARD SIGN.

#### **B-4 BUSINESS DISTRICT:**

- ✓ ONE OF EITHER MONUMENT, GROUND, FREESTANDING OR TENANT DIRECTORY SIGN PER PLATTED OR ZONING LOT.

- ✓ ANY PERMITTED WALL, PROJECTING, AWNING, CANOPY OR MARQUEE, REAL ESTATE, CONSTRUCTION, NAMEPLATE, IDENTIFICATION OR DIRECTIONAL, INFORMATIONAL OR BULLETIN BOARD SIGN.

**M-1 INDUSTRIAL DISTRICT:**

- ✓ ONE OF EITHER MONUMENT, GROUND, FREESTANDING OR TENANT DIRECTORY SIGN PER PLATTED OR ZONING LOT.
- ✓ ANY PERMITTED WALL, PROJECTING, AWNING, CANOPY OR MARQUEE, REAL ESTATE, CONSTRUCTION, NAMEPLATE, IDENTIFICATION OR DIRECTIONAL, INFORMATIONAL OR BULLETIN BOARD SIGN.

**PROHIBITED SIGNS:**

- OFF-PREMISES SIGNS, EXCEPT CERTAIN REAL ESTATE SIGNS AND GARAGE SALE SIGNS WHERE PERMITTED AND OFF-PREMISES SIGNS NOT EXCEEDING 32 SQUARE FEET IN MAXIMUM GROSS SURFACE AREA WHICH PROVIDE DIRECTION TO LOCATE AN ESTABLISHMENT ELSEWHERE WHEN SUCH SIGNS ARE APPROVED AS A CONDITIONAL USE BY THE BOARD OF ZONING APPEALS IN BUSINESS AND INDUSTRIAL DISTRICTS ONLY.
- PRIVATE SIGNS IN PUBLIC RIGHT-OF-WAY, EXCEPT CERTAIN REAL ESTATE AND GARAGE SALE SIGNS.
- SEARCH LIGHTS
- SIGNS IMITATING OR RESEMBLING OFFICIAL TRAFFIC OR GOVERNMENTAL SIGNS. SIGNS WHICH, IN THE OPINION OF THE CITY ENGINEER, WILL IMPAIR INTENDED OPERATION OF TRAFFIC CONTROL SIGNALS OR CONSTITUTE A SAFETY OR TRAFFIC HAZARD. SIGNS USING RED, YELLOW, AND GREEN LIGHTS, OR THE WORDS "STOP, LOOK, DANGER, ETC." AND WHICH GIVE THE APPEARANCE OF A TRAFFIC CONTROL.
- SNIPE SIGNS
- STROBE LIGHTS
- TEMPORARY SIGNS PLACED ON VEHICLES OR TRAILERS WHICH ARE PARKED OR LOCATED FOR THE PRIMARY PURPOSE OF DISPLAYING SAID SIGN. THIS DOES NOT APPLY TO SIGNS OR LETTING ON BUSES, TAXIS, OR VEHICLES OPERATING DURING THE NORMAL COURSE OF BUSINESS.
- TETHERED BALLOON SIGNS.

**CONDITIONAL USE:**

THERE MAY BE PROPOSED SIGNS THAT WILL NOT SATISFY ALL REQUIREMENTS OF THESE REGULATIONS. AN APPLICATION FOR SUCH PROPOSED SIGN MAY BE SUBMITTED FOR APPROVAL OF THE BOARD OF ZONING APPEALS AS A CONDITIONAL USE SIGN. IN APPROVING SUCH SIGNS, THE BOARD SHALL TAKE INTO CONSIDERATION THE FOLLOWING CRITERIA:

- THAT A LITERAL APPLICATION OF THESE REGULATIONS WOULD CREATE A PARTICULAR HARDSHIP FOR THE SIGN APPLICANT AND THAT THE HARDSHIP CAUSED DOES NOT APPLY GENERALLY TO THE CITY.
- THAT THE GRANTING OF THE CONDITIONAL USE WOULD NOT BE MATERIALLY DETRIMENTAL TO THE PROPERTY OWNERS IN THE VICINITY.

- THAT THE GRANTING OF THE CONDITIONAL USE WOULD NOT BE CONTRARY TO THE GENERAL OBJECTIVES OF THESE REGULATIONS AND ANY APPROVED SITE PLAN; AND
- IN GRANTING SUCH A CONDITIONAL USE, THE BOARD MAY ATTACH ADDITIONAL CONDITIONS WHICH ARE NECESSARY TO CARRY OUT THE SPIRIT AND INTENT OF THESE REGULATIONS.

**VISION TRIANGLE:**

NO SIGN SHALL BE LOCATED IN ANY VISION TRIANGLE IN SUCH A MANNER THAT WILL IMPAIR VISION THROUGH THE RESTRICTED AREA, EXCEPT TRAFFIC SIGNS.

**NO SIGN SHALL BE ERECTED SO AS TO PROJECT OVER A PUBLIC RIGHT-OF-WAY, EXCEPT AS A CONDITIONAL USE APPROVED BY THE BOARD OF ZONING APPEALS, IN WHICH CASE THE CLEARANCE OF SUCH SIGN IS AT LEAST EIGHT FEET ABOVE THE PUBLIC SIDEWALK AREA AND IS BASED ON A NECESSITY TO PROPERLY ADVERTISE A BUSINESS LOCATION.**