



*Why Award-Winning Derby Public Schools is
The Place to Be for Education*

Craig Wilford, Superintendent

March 15, 2011



The Place to Be!

Teachers Make A Difference

- Creative teacher who applied for and won a Pepsi grant bringing i-Pods into the classroom
- Schools with qualified teachers dedicated to personal educational opportunities; a school where 2/3 of teachers have their Masters Degrees



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Educational Opportunities

- The Opportunity Project partnership
- Elementary schools aided with technology learning initiatives
- Unique sixth grade center environment prepares students for next steps
- Middle school and high school with unmatched opportunities



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Educational Opportunities

- Project Lead the Way
 - Pre-engineering curriculum
- Online Opportunities through Aventa
- Advanced Placement opportunities
- World Language department
- Career pathways (real-world experience for high school students) have become a standard throughout the state



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Community Support

- Derby supports our schools!
- Strong mentoring and volunteer programs
- Verus Bank branch at Derby High School ties into curriculum, offering work experience and money management skills
- “Green and White” Fridays
- True partnerships in Tri-Government committee



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How to Find Out More

- We want to make it easy to connect with Derby Public Schools
- 14 rack cards tell more about each school
- Now online at www.derbyschools.com
(find under Schools → About Our Schools)



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You'll Love It Here!

Kathy Sexton, City Manager

March 15, 2011



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Welcome Center

- During the month of February 2011, the Welcome Center received 169 calls requesting community information.
- Of those calls, 65 (38%) were requesting relocation, housing or newcomer information.



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Community Demographics

- Average household income - \$66,060
- Average commute - 19.2 minutes
- Average home value - \$140,400



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Community Demographics

- Average family size - 3.04 people
- Average age - 36.2 years
- Rate of home ownership - 79.3%
- Average rent payment - \$690



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Everything Close to Home

- Shopping & dining
- Quality schools
- Medical services
- Recreation & entertainment



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Homes for Everyone

- 8,000+ housing units means more choices for your clients
- Home prices from \$70,000 to \$400,000+
- Buyers can choose from new home communities and established neighborhoods
- Strong rental inventory = pipeline of future buyers



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Public Services

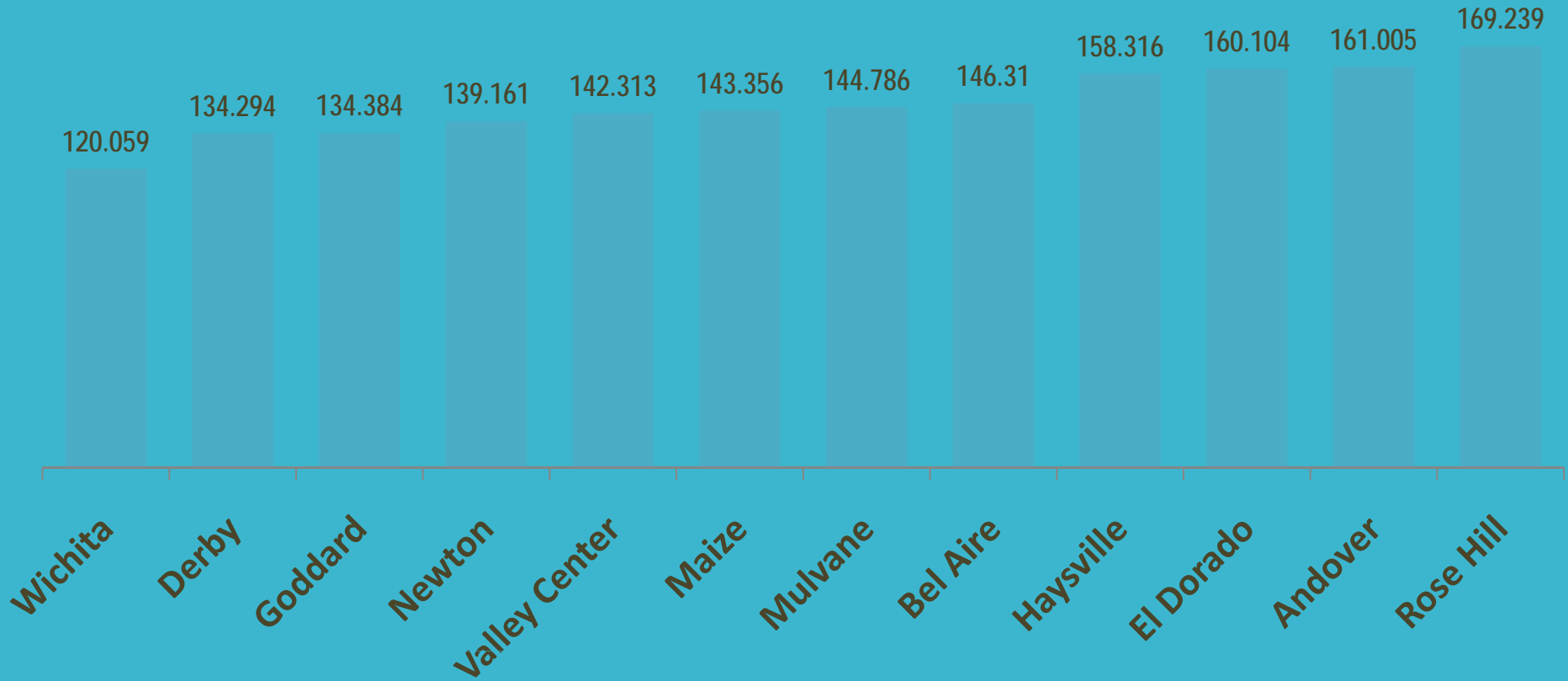
- Derby buyers get more “Bang for their Buck”
 - More & better services than buyers can find in other area suburbs
 - Recreation center, Rock River Rapids, new library, skate park, 20 miles of hike & bike paths, strong police & fire services
- 2nd lowest tax rate in the metro area



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Tax Rate Comparison

(Total mill levy for 2010)



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Water Rates

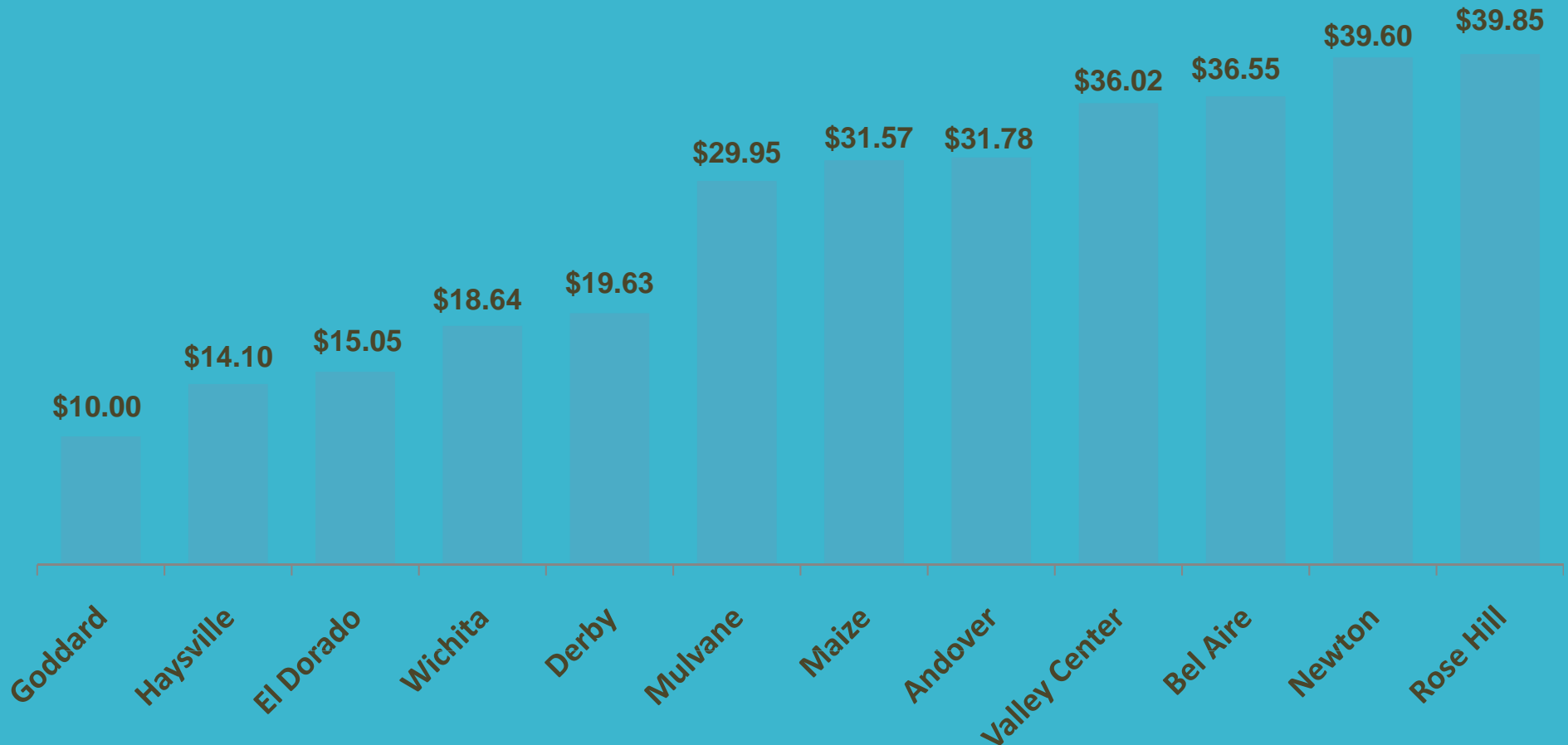
- Derby rates are very affordable compared to other metro area cities
 - Regional average (5,000 gallons) \$28.91
 - Derby (5,000 gallons) \$19.63



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Water Rate Comparison

(2011 data - monthly cost for 5,000 gallons)



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Who Chooses Derby?

- Active retirees
- Young families
- Professionals
- Military & retirees



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