

APPROVED ECONOMIC DEVELOPMENT BOARD MINUTES
5:30 P.M.
OCTOBER 19, 2009
CITY OF DERBY
611 MULBERRY, DERBY, KANSAS

ROLL CALL

PAULA LANGWORTHY
KEVIN CHASE
ROBERT ASH
BRENDA KNIPFER
JASON WILEY

MEMBERS ABSENT

ROBERT ASH
KRISTIN WARD

CITY STAFF PRESENT:

Allison Moeding

Meeting was called to order at 5:30 p.m.

Agenda Item #1

RE: Public Forum

No one was present to speak.

Agenda Item #2

RE: Approve minutes from August 31st meeting.

Minutes approved as presented.

General Discussion:

The board briefly discussed the outcome of the Physician's Development Group incentives request at the October 13th city council meeting.

Agenda Item #3

RE: Review Legislative Changes and Possible Incentives Policy Changes

Allison covered the following topics:

- Include dates of review and approval
- Brief mention of other tools so prospects know what may be available
 - Develop more standards for CID, TIF, TDD

- Flowchart good idea but keep for internal use
- Combine prequalification questionnaire into application form – including section with required items but no the actual form
- Reference the application form in the policy but don't include as part of the policy
- Linear nature of projects – as we grow and requests increase, should/can some projects be declined administratively? Would it be better to choose on a case by case basis rather than stop immediately after Step 1? Who makes that decision?
- Reviewed list of current IRB/EDX agreements

Agenda Item #4

RE: Chamber Update

No Chamber update was given

Agenda Item #5

RE: Other Business

Kevin Chase mentioned that several basketball coaches were in the process of planning a major 3 on 3 basketball tournament in the summer of 2010. He encouraged board members to think about other events, particularly ones of regional or national importance that would call attention to our community. The group discussed sanctioned BBQ events and athletic events as examples.

Jason Wiley inquired about the progress of the community marketing plan. Allison provided an update that included a current timeline for hiring a community marketing director in cooperation with Derby Public Schools.

Paula Langworthy announced she has been named the south central region liaison for the Kansas Sesquicentennial Celebration to be held in 2011. She asked other board members and staff to share with her any events in 2011 that could be included in the list of official celebration events.

Meeting adjourned at 7:20 p.m.